

**RESPONSE UNDER 37 C.F.R. § 1.116  
EXPEDITED PROCEDURE REQUESTED  
EXAMINING GROUP 3623**  
Attorney Docket No. 10761.1467-00  
Customer No. 81,331

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: )  
Michael SVILAR et al. ) Group Art Unit: 3623  
)  
Application No.: 10/767,661 ) Examiner: Adrian J. MCPHILLIP  
)  
Filed: January 29, 2004 )  
)  
For: MARKETING FORECASTING ) Confirmation No.: 5386  
TOOL USING ECONOMETRIC  
MODELING )

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**AMENDMENT AFTER FINAL**

In reply to the Final Office Action mailed July 22, 2011, and pursuant to 37 C.F.R. § 1.116, Applicant proposes that this application be amended as follows:

**Amendments to the Claims** are reflected in the listing of claims beginning on page 2 of this paper.

**Remarks/Arguments** begin on page 15 of this paper.